

Graphic Designer

- Create designs that inspire, inform and captivate our multiple customer groups
- Options to work flexibly within a great team environment
- Enjoy the awesome salary package benefit, where you pay less tax!

CoAct is a national network of locally embedded community service providers working together to create social and economic opportunities for Australia's disadvantaged. We operate solely for community benefit and drive over 90% of our profits back into the communities in which we operate.

The work we do gives opportunity and a voice to those who need it most. Working at CoAct, you will help support social issues impacting Australian communities such as:

- **Disability Employment:** Australia ranks 21st out of 29 Organisation for Economic Co-operation and Development (OECD) countries in employment rates for people with a disability
- **Youth Unemployment:** Currently at a high, unemployment at this age has long term effects on youth's future wellbeing
- **Cultural Diversity:** We work on projects relating to Aboriginal engagement and employment, migrants and refugees and long-term unemployed.

Our opportunity

This opportunity is a 12 Month Fixed Term Contract with potential to go permanent.

It is an exciting time for our industry as we tackle current social issues and a changing market place. As a Graphic Designer, you will work on a number of exciting projects, understanding their strategies, the consumer insights, and translating these into compelling, sharp and effective graphic design.

You will work as part of a growing, experienced Marketing team to deliver a range of campaign concepts through mobile and web as we grow our digital presence. You will develop the overall layout and production design for advertisements, brochures, magazines, digital, video/animation and corporate reports to ensure the best customer connection and engagement.





This position is responsible for the quality delivery of design and will be an influential contributor to the successful marketing and communications initiatives for CoAct and its Service Partners.

Your key responsibilities will include:

- Translating strategy into compelling sharp and effective graphic design
- Design of campaign concepts and program visual identities
- Development of templates for regular communication tools
- Manage the consistency of our Brand identity for each program
- Creatively interpret the brief and design to drive the business objective
- Design for mobile, web, and offline to ensure the best customer connection and engagement
- Design for multiple and different audiences i.e. youth, seniors, disability
- Collaborate with the Marketing team to provide expert knowledge on how they can optimise campaigns through various design approaches.

To be successful in this role, you will bring:

- Ideally 3+ years in a similar role with a strong focus on digital creative and design
- An artistic ability to create designs which have different tones
- Experience with design for email template based tools like mailchimp
- Strong experience in Adobe creative suite Indesign, Photoshop, Acrobat
- The ability to manage job flow and delivery to meet agreed timelines across multiple programs
- Preparation of artwork for digital and offset printing
- Expertise in social media systems
- The ability to effectively prioritise and manage multiple projects and the times required for their production and delivery
- Excellent communication skills to present concepts and liaise with key stakeholders
- An excellent ability to listen effectively in order to implement the design brief
- Excellent attention to detail
- An ability to work collaboratively with freelance designers
- Experience in a Not for Profit environment or working with community organisations (advantageous)

Our culture

- We are purpose driven but know how to have fun along the way
- We have high employee engagement within a high performance environment
- We celebrate achievement and support each other to reach our objectives
- We get involved in the community by participating in volunteer days





Next steps

Please refer to our website www.coact.org.au for a detailed position description. To apply, please provide your resume and covering letter, outlining why you think you are suitable for this opportunity, to recruitment@coact.org.au. For any questions about this opportunity, please contact Emma Morris, Manager People & Strategy, on Ph. 02 8281 2438.

CoAct is committed to workplace diversity and equality. We strongly encourage applications from Aboriginal and Torres Strait Islander people.

